



ADT- COMMUNICATION STUDIES TO BACHELOR OF STRATEGIC COMMUNICATION PATHWAY

Students who have earned an Associate of Art Transfer (AA-T) Degree in Communication Studies from a California Community College are eligible to waive the general education requirements for the Bachelor of Arts in Strategic Communication degree at National University. At the time of enrollment, student should have completed a California Community College-ADT program within the last 12 months and be admitted to the National University degree program that correlates to the ADT. Please note the student is required to complete the upper division and cultural diversity general education requirements. Students must complete a minimum of 180 quarter units to complete the **BACHELOR OF ARTS IN STRATEGIC COMMUNICATION**.

REQUIREMENTS FOR THE MAJOR (14 courses; 63 quarter units)	
COM 300 Interpersonal Communication	COM 385 Interactive Storytelling
COM 305 Intercultural Communication	COM 394 Strategic Writing
COM 310 Communication Theory	COM 400 Mediated Messaging
COM 315 Communication Research Methods	COM 402 Communication Technologies
COM 324 Critical Thinking and Ethics	COM 404 Media Management
COM 334 Persuasion	COM 499 Communication Program Capstone
COM 344 Organizational Communication	
COM 354 Professional Presentations	
ADVANCED CORE REQUIREMENTS (3 courses; 13.5 quarter units)	
COM 441 Communication Strategies	
COM 442 Communication Campaigns	
COM 443 Interactive & Mobile Campaigns	
ADDITIONAL REQUIREMENTS	
Upper Division General Education 1 Course, 4.5 quarter units	
9 quarter units to meet overall program unit requirements	

Note: These requirements are subject to change. Please see National University's online General Catalog for official record of requirements for the year you are admitted.